

LODGING TAX ADVISORY COMMITTEE

June 3, 2020 (2:02 p.m. to 2:36 p.m.)

Members Present: Matt Anderson, Christine Krueger, Sarah Maes and Mary Morgan

Members Absent: None.

Others Present: Laurie Gigstead, Executive Assistant, Madison Ford, Kittitas County Chamber of Commerce, and Laura Crandall, MSRC.

Chair Morgan called the meeting to order at 2:02 pm. Moved and seconded (Anderson/Maes) to approve the agenda as presented.

1. **Minutes of the March 11, 2020 meeting.** Moved and seconded (Anderson/Krueger) to approve minutes as written. Motion approved.
2. **Correspondence and Public Comment Period.** None.
3. **Unfinished Business.**
 - A. **Budget/Financials Review.** Reviewed and acknowledged. Briefly discussed the decrease in revenues due to the impacts the COVID-19 pandemic.
 - B. **Tourism Committee Report.** Madison presented the May data.
 - C. **Sign Committee Report.** Amy did not attend meeting – Madison reported that the committee was looking into a rotating banner system, but this is currently on pause.
4. **New Business.**
 - A. **Discuss event funding and COVID-19.** Chair Morgan requested to discuss the future of funds not spent for 2020 events that have been canceled and asked how the members might want to proceed or potentially reallocate to a small projects program, capital expenditures or move funds into 2021. Matt felt the funds should be held until there is a better sense of where we are at. Christine and Sarah agreed. All acknowledged future revenues will be decreased. The final consensus was to hold the funds back since next year's budget will be smaller due to decreased revenues. The members felt they should be deliberate as the look at the future events that are funded. Madison advised the Chamber has been working with event groups and the Health Department discussing and planning what future events may look like and how to move forward.

Other: Laura Crandall, MSRC, introduced herself and discussed what they were seeing from other communities and that they are developing outreach tools and a webinar to assist moving forward.

Next meeting will be **July 1, 2020.** With no further business, the meeting was adjourned at 2:36 pm.

Respectfully submitted,
Laurie Gigstead
Recording Secretary

Drafted: 06/04/2020

Approved: 08/05/2020