



PUBLIC TRANSIT ADVISORY COMMITTEE

Betsy Dunbar, Transit Manager for Central Transit/Committee Liaison
 City of Ellensburg | 501 N. Anderson Street | Ellensburg, WA 98926
 E. dunbarb@ci.ellensburg.wa.us | (509) 925-8680



**CURRENT
 ELLENSBURG PUBLIC
 TRANSIT ADVISORY
 COMMITTEE
 MEMBERS**

- Bruce Tabb, Chair
Term exp. 6/30/2020
- Jack Frost, Vice
Chair
Term exp. 12/31/21
- Madeline Koval
ASCWU
Term exp 8/24/20
- Jason Berthon-
Koch, CWU
Term exp. 12/31/21
- Gregory Steger
Term exp. 12/31/21
- Robert Mersinger
Term exp. 12/31/22
- Joshua Hackney
Term exp. 12/31/20

AGENDA

Public Transit Advisory Committee
 Tuesday, July 21, 3:30 – 5:00 PM

1. Call to order and roll call of members 3:35
2. Introduction – New Transit Manager, Betsy Dunbar 3:40
3. Approval of Agenda
 - a. PTAC Meeting Tuesday, July 21, 2020
3:30 – 5:00 PM, Ellensburg, WA 98926 3:45
 - b. Approval of Minutes *
 - i. February 18, 2020 Meeting 3:50
4. Year to Date Central Transit Ridership Statistics *
 - a. Fixed Route
 - b. Paratransit
 - c. Cabulance
 - d. Dial a Ride
 - e. Kittitas Community Connector
 - f. 2019 – 2020 Ridership Comparison 4:00
5. Transit Updates (*Verbal Discussion*)
 - a. CARES Act Grant
 - b. Bus Turnouts
 - c. Bus Shelters
 - d. Coronavirus Safety Procedures 4:15
6. Washington State Transit Insurance Pool (WSTIP) Interlocal Agreement Revision. * 4:20
7. 2019 Annual Report and Six Year Transit Development Plan * 4:40
8. Brief Marketing Update and Action Plans (*Verbal Discussion*)
 - a. Bus Book
 - b. Travel Training



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c.	Recognition and Branding	
	i.	Safety Vests *
d.	Social Media and advertising	
e.	Technology	
	i.	GTFS, Google Maps, RouteShout
	ii.	Transit app
	iii.	Consultant to assist with GTFS updates, maintenance, real-time Arrival estimates and vehicle locations.
9.	Other	4:50
10.	Adjournment	5:00

The next PTAC meeting is scheduled to be held on Tuesday, August 18th, 2020 at 3:30 PM.

*INCLUDED IN JUNE 21, 2020 PTAC INFORMATION PACKET:

- February 18, 2020 PTAC Meeting minutes included in the July 21, 2020.
- June 2020 Year to Date Ridership Graphs.
- Washington State Transit Insurance Pool (WSTIP) Interlocal Agreement Revision.
- Six Year Transit Development Plan and Annual Report 2019.
- Safety Vest Image.