



**PUBLIC TRANSIT ADVISORY COMMITTEE**

Betsy Dunbar, Transit Manager for Central Transit/Committee Liaison  
 City of Ellensburg | 501 N. Anderson Street | Ellensburg, WA 98926  
 E. [dunbarb@ci.ellensburg.wa.us](mailto:dunbarb@ci.ellensburg.wa.us) | (509) 925-8680



**CURRENT  
 ELLENSBURG PUBLIC  
 TRANSIT ADVISORY  
 COMMITTEE  
 MEMBERS**

- Bruce Tabb, Chair  
Term exp. 6/30/2020
- Jack Frost, Vice  
Chair  
Term exp. 12/31/21
- Madeline Koval  
ASCWU  
Term exp 8/24/20
- Jason Berthon-  
Koch, CWU  
Term exp. 12/31/21
- Gregory Steger  
Term exp. 12/31/21
- Robert Mersinger  
Term exp. 12/31/22
- Joshua Hackney  
Term exp. 12/31/20

**AGENDA**

Public Transit Advisory Committee  
 Tuesday, July 21, 3:30 – 5:00 PM

1. Call to order and roll call of members 3:35
2. Introduction – New Transit Manager, Betsy Dunbar 3:40
3. Approval of Agenda
  - a. PTAC Meeting Tuesday, July 21, 2020  
3:30 – 5:00 PM, Ellensburg, WA 98926 3:45
  - b. Approval of Minutes \*
    - i. February 18, 2020 Meeting 3:50
4. Year to Date Central Transit Ridership Statistics \*
  - a. Fixed Route
  - b. Paratransit
  - c. Cabulance
  - d. Dial a Ride
  - e. Kittitas Community Connector
  - f. 2019 – 2020 Ridership Comparison 4:00
5. Transit Updates (*Verbal Discussion*)
  - a. CARES Act Grant
  - b. Bus Turnouts
  - c. Bus Shelters
  - d. Coronavirus Safety Procedures 4:15
6. Washington State Transit Insurance Pool (WSTIP) Interlocal Agreement Revision. \* 4:20
7. 2019 Annual Report and Six Year Transit Development Plan \* 4:40
8. Brief Marketing Update and Action Plans (*Verbal Discussion*)
  - a. Bus Book
  - b. Travel Training



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c.	Recognition and Branding	
i.	Safety Vests *	
d.	Social Media and advertising	
e.	Technology	
i.	GTFS, Google Maps, RouteShout	
ii.	Transit app	
iii.	Consultant to assist with GTFS updates, maintenance, real-time Arrival estimates and vehicle locations.	4:50
9.	Other	4:55
10.	Adjournment	5:00

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The next PTAC meeting is scheduled to be held on Tuesday, August 18<sup>th</sup>, 2020 at 3:30 PM.

### \*INCLUDED IN JUNE 21, 2020 PTAC INFORMATION PACKET:

- February 18, 2020 PTAC Meeting minutes included in the July 21, 2020.
- June 2020 Year to Date Ridership Graphs.
- Washington State Transit Insurance Pool (WSTIP) Interlocal Agreement Revision.
- Six Year Transit Development Plan and Annual Report 2019.
- Safety Vest Image.