



# Ellensburg Arts Commission Agenda

Regular Meeting

Thursday, March 12, 2020 4:00 pm  
Council Chambers Conference Room

Call To Order – attendance/excused absence requests

Welcome Guests

Approve Agenda

Citizen Comment on Non-Agenda Items (limit to three (3) minutes each)

Guest Speaker/Presenter/Correspondence – Skype with Una McAlinden regarding Cultural Assessment

Approve February 13, 2020

Budget/Financial Report

New Business

Old Business

Subcommittee Business

1. Funding – Jerry, Arlein, Cassandra
  - a. Grant Application
2. Public Art – Monica, Jerry, Alex
  - a. Skate park update and the addition of existing tile artwork to the city collection
  - b. City Collection of artwork at Stan Bassett Youth Center
  - c. Bus Shelters update (Carolyn)
  - d. Richard Elliott Installation Dedications report
  - e. Poet Laureate
  - f. Town Center Project / NEA Applicatio
  - g. Plaques
  - h. Skate park
3. Advocacy/Public Relations – Monica, Cassandra, Brian
  - a. Legislative updates
  - b. Public outreach
4. Art Walk – Laura

Unscheduled Business

Announcements

Next Meeting will be held: April 9, 2020

*Commissioners: Alex Eyre (Chair), Monica Miller (Vice Chair), Laura Bobovski, Arlein Anderson, Cassandra Town, Jerry Dougherty, Brian Kooser*



## ELLENSBURG ARTS COMMISSION MINUTES

February 13, 2020 4:00pm

Council Chambers Conference Room

**Commissioners Present:** Alex Eyre, Jerry Dougherty, Arlein Anderson, Cassandra Town, Laura Bobovski, and Monica Miller

**Commissioners Absent:** Brian Kooser (Chair excused absence)

**Others Present:** Council Liaison Tristen Lamb, Staff Carolyn Honeycutt, and Community Development Director Kirsten Sackett (until approximately 5pm)

**Call to Order:** Chair called the meeting to order at 4:00 pm

### Approval of Agenda

**Motion to approve agenda for February 13, 2020 meeting of the EAC,** Anderson; second Town.

**Approved.**

**Citizen Comment on Non-Agenda Items** – none

### Guest Speaker/Presenter/Correspondences

- Film Festival – received an email from Ginny Blackson of the EFF requesting permission for changes to their grant for 2020 due to altering event plans.

**Motion to approve changes as submitted, funds to be used for acquisition of films and awards only,** Miller; second Eyre. Discussion regarding concern that there are no specific dates and whether funding for awards is appropriate.

**Approved.** Dougherty abstained.

- Valley Musical Theatre – received an email from Jessica Solberg of VMT regarding changes to their grant for 2020 due to altering event plans.

**Motion to approves changes as submitted, funds to be used for any appropriate event expenses with the exception of marketing outside of Ellensburg,** Miller; second Town. Discussion concerning dates of their event conflicting with other events.

**All approved.**

**Financial Report** – no report

### Approval of Minutes

**Motion approve the minutes of the January 9, 2020 meeting of the EAC,** Bobovski; second Town.

**Approved**

**New Business** - none

**Old Business** – discussion regarding sign restoration brought to commission at the January 9 meeting by Chris Schambacher. Commissioners agreed that this was not under the purview and

did not require action. Staff to reach out with other direction to Mr. Schambacher. Anderson requested that he be put in touch with her regarding potential placement on the Ramsey building.

## **Committee Reports**

### **1. Funding**

- EAC Grant Application – staff informed commissioners that city staff that oversee council funded grants will have a meeting next week to align grant applications and process as well as discuss application inconsistencies. Updates will be brought to the March meeting for input on other updates to the application.
- Poet Laureate – (moved from Public Art committee) Committee worked on the application which the commissioners had the opportunity to send comments to staff. Commission finalized dates. Panel, per the Art Policy, will consist of the Arts Commission and poet Kathy Whitcomb (CWU Professor). Application will be released within the next few days with three top candidates being interviewed by the commission at the April 9 meeting. Final selection will go to council for approval.

### **2. Public Art**

- Bus Shelters: no updates
- Elliott installation – Dedication dates – Middle School assembly Tuesday, February 25 at 12:45 pm (not a public event). Public dedication – Friday, February 28, time TBD. Eyre will work on coordinating what the events look like.
- Plaques – no updates
- Town Center – staff will reach out to Brad Case to set up a meeting with the Public Art Committee to discuss further working together on this
- Skate Park Mural – this needs to go through the Mural Application process. Staff will reach out to Community Development on process.

### **3. Advocacy**

- Miller updated on Arts and Heritage Day in Olympia. InspireWA (formally the Washington State Arts Alliance) expanded to include the Sciences.
- They were instrumental in the Cultural Access law for cities or counties to add a sales tax to benefit cultural programs. Could be a benefit for Kittitas County to consider.
- They are requesting an increase in the Building for the Arts Fund and to change the matching requirements.
- Also requesting funds from the capital budget for Creative Districts and to evaluate and access the state's largest public art piece, which is Richard Elliott's Circle of Light on the Sundome, to repair the white reflectors that have popped off. Asking for \$97,000 to do the evaluation.
- US Representative Kim Schrier was in town recently and toured Hotel Windrow. The current federal budget recommends zero dollars for the National Endowment for the Arts. This happened last year but they ended up increasing the funding.

### **4. Art Walk** – Hotel Windrow and CWU Continuing Education have joined the walk.

**Unscheduled Business:** Eyre met with CWU Chief of Staff Linda Schactler on CWU potential involvement in a city or county-wide Cultural Assessment.

**Adjourned** Chair adjourned the meeting at 5:35 pm.

**Next Meeting** Thursday March 12, 2020

**Drafted:** 2/13/2020

**Approved:**

## **What?** City level Cultural Assessment & Asset Mapping (SWOT Analysis)

**Why** do we need a Cultural Plan? (Borrowed from the City of Bothell's Art Commission) [we can create our own, but these sounded like pretty great reasons to me!]

- Our current planning/goal setting lacks intentionality or effective systems around seeking community input into the Commission's work;
- Which means the Commission defaults into the role of program providers, leaning heavily on the personal interests of the Commissioners (resulting in fluctuations in direction and focus with the appointment of new members and/or staff);
- No intentional alignment with the city's overall goals
- The city has a 20 year comprehensive plan – the goal will be to create a 10 year vision for the commission that supports and aligns with the city's goals in all their identified key areas (economic development, parks & rec, tourism, transportation, etc)

## **Who?**

This is CITY LEVEL PLANNING which will guide the EAC for years to come.

Assessment and mapping are keys to creating a Cultural Plan. The goal will be to create a workable document in order to implement our plans.

An Arts Leadership Team will be formed and the creation of this plan will involve as many community voices as possible – educators, youth, teens, families, city council, artists and arts organizations, business leaders and owners, etc. This will be a SHARED vision.

This will be different from anything we've done so far. This is a big undertaking, which will require time and talent to organize the data collected into a useable document.

As we are volunteers, this is NOT in our wheelhouse to do this work. We need to hire a well-qualified, unbiased, facilitator to help us do this work.

## **In closing**

There is no one more highly regarded in the Arts & Culture field than Una McAlinden to do this work.

I have known Una since 2008 and have worked with her in her past role as Executive Director for ArtsEd Washington – a state level arts education advocacy organization. Still passionate about the field upon her departure from ArtsEd WA in 2015, she started up her own consultant & facilitation company. I was part of the Issaquah Arts Leadership Team, which Una facilitated, to help create an Arts & Cultural Plan for the City of Issaquah. It was exciting work and I plan to share a bit more when I see you all Thursday!

**Thursday's meeting:** We've invited Una to attend our meeting via Skype, so you'll get to see her and ask questions. Here is Una's website if you want to learn more about her and her work in advance:

<https://www.unamcalinden.com/>

Here too is a YouTube video link Una shared with me about the City of Bothell's Arts Commission presentation to City Council. The presentation of the Cultural Plan for approval starts at 1 hour 13 minutes in and goes until 1 hour 40 mins. <https://youtu.be/7Bm0l5wDaNY>

I look forward to seeing you Thursday!

Cassandra Town

## **BENEFITS OF PARTICIPATORY PLANNING**

*In today's fast-paced world of constant change and pressure for responsiveness, all organizations must dance to new rhythms. And so the giants are finally waking up and learning how to dance. One of the steps they are learning is to involve their people in problem-solving & planning.*

**What do organizations gain from the use of participative planning and problem-solving?** I see five benefits, beginning with the most concrete and immediate, but also including some that are longer term enhancers of productivity and effectiveness.

**The specific plans themselves: strategies, solutions, action plans.** A world of rapid change requires constant planning and re-planning, as circumstances change, as new competitors burst on the scene, as events require mid-course correction. So organizations need more planning and problem-solving today; they cannot run on automatic pilot. Thus, bringing together those with expertise and a stake in an issue is the fastest way to tackle new problems, address opportunities, and define new directions.

**Greater commitment and ability – to implement decisions and strategies.** When people participate in a planning process, they are certainly more likely to be committed to the plans, because they have talked them through, because the plans reflect their own thinking, and because the group has developed consensus. This is just common sense – although it did take scores of careful social science studies to convince some managers of this obvious truth. But organizations also find their own people better equipped to carry out the plans when they participate in shaping them because they are more knowledgeable and informed. They better understand the needs, the goals, and where their own responsibilities fit in with those of others.

**More innovation -- a larger portfolio of ideas.** Involvement of more people in the planning process, especially a mixture of people with different perspectives, generates new insights into problems and encourages a fresh look at opportunities. The cross-fertilization from a group bringing diverse backgrounds to a planning task can sometimes result in breakthrough strategies. I call this “Kaleidoscope thinking”- the ability to challenge traditional assumptions and define new patterns and possibilities.

**A common framework for decision-making, communication, planning, and problem-solving.** The team-building effects of participation extend well beyond the “high” of a successful planning session. A group with common vocabulary and methodology for working together – e.g., a sense of how to conduct a meeting – does not have to argue over procedures but can go right to work. Thus, meetings become more productive, and teamwork is enhanced.

**Encouragement of initiative and responsibility.** This is the least tangible and longest-term benefit, and perhaps the most important. People who have been involved in participative planning are more likely to feel a sense of ownership for their part of the organization. They are more likely to take action when they see a problem or an opportunity, rather than assume it's someone else's responsibility.

--- Rosabeth Moss Kanter, Foreword from *Winning Through Participation*  
Author: *When Giants Learn to Dance* and *The Change Masters*

To learn more about how participatory planning can help you be nimble and flexible, able to innovate and execute effectively, contact Una McAlinden | [unamcalinden.com](http://unamcalinden.com) or [una@unamcalinden.com](mailto:una@unamcalinden.com)

2020 EAC Spending Plan

2020 EAC Spending Plan

			2019	2019	2020
			Budget	Estimates	Budget
<b>REVENUES:</b>					
<b>100 162 347 90 00</b>	<b>Artwalk</b>				
rec'd	Gard		\$50.00	\$50.00	\$50.00
rec'd	Ellensburg Rodeo Hall of Fame		\$50.00	\$50.00	\$50.00
rec'd	Grapes and Crepes-		\$50.00	\$50.00	\$50.00
rec'd	Iron Horse		\$50.00	\$50.00	\$50.00
rec'd	Clymer Museum		\$50.00	\$50.00	\$50.00
rec'd	Cornerstone Pie		\$50.00	\$50.00	\$50.00
rec'd	D&M Coffee		\$50.00	\$50.00	\$50.00
rec'd	Edward Jones		\$50.00	\$50.00	\$50.00
rec'd	Dark Moon Craft Beer		\$50.00	\$50.00	\$50.00
rec'd	420 Loft		\$50.00	\$50.00	\$50.00
rec'd	Gallery One		\$50.00	\$50.00	\$50.00
rec'd	KC Museum		\$50.00	\$50.00	\$50.00
rec'd	Sarah Spurgeon Gallery		\$50.00	\$50.00	\$50.00
rec'd	Functional Junk Salvage		\$50.00	\$50.00	\$50.00
rec'd	Western Art Assoc		\$50.00	\$50.00	\$50.00
rec'd	Youth Services		\$50.00	\$50.00	\$50.00
rec'd	Catalyst Co-Working		\$50.00	\$50.00	\$50.00
rec'd	Monster Melts		\$50.00	\$50.00	
no charge	Ellensburg Public Library		\$0.00	\$0.00	\$0.00
	Restorations in the Burg		\$0.00	\$45.00	\$50.00
	<b>Total Revenue</b>		<b>\$900.00</b>	<b>\$945.00</b>	<b>\$900.00</b>
<b>EXPENDITURES:</b>					
<b>100 162 573 20 31</b>	<b>Operating Supplies</b>				
	Artwalk Annual meeting supplies		\$50.00	\$50.00	\$50.00
	Northwest Territorial Medallions		\$300.00	\$50.00	\$50.00
PO101526	Treasure Award Engraving/Plaque		\$150.00	\$20.00	\$20.00
	Treasure Award Ceremony Supplies		\$200.00	\$200.00	\$200.00
	Plaques for Collection		\$2,000.00	\$2,000.00	\$0.00
	May Artwalk ice cream		\$250.00	\$0.00	\$200.00
	<b>Total Operating Supplies</b>		<b>\$2,950.00</b>	<b>\$2,320.00</b>	<b>\$520.00</b>
<b>100 162 573 20 41</b>	<b>Professional Services</b>				
	Am. For the Arts membership		\$75.00	\$75.00	\$75.00
	Arts Commision Liaison		\$6,000.00	\$6,000.00	\$6,000.00
	Cultural Assessment and Outreach				\$3,000.00
	<b>Total Professional Services</b>		<b>\$6,075.00</b>	<b>\$6,075.00</b>	<b>\$9,075.00</b>
<b>100 162 573 20 43</b>	<b>Professional Development-Travel</b>				
	Conferences-Travel		\$1,000.00	\$1,000.00	\$1,000.00
<b>100 162 573 20 49</b>	<b>Professional Development-Misc</b>				
	Conference-Cultural Congress				
	<b>Total Professional Development</b>		<b>\$1,000.00</b>	<b>\$1,000.00</b>	<b>\$1,000.00</b>
<b>100 162 573 20 44</b>	<b>Advertising</b>				
12/14/2017	PO99570	NPR- for contract year	\$1,920.00	\$1,920.00	\$1,920.00
		Additional Advertising	\$500.00	\$500.00	\$1,000.00
	<b>Total Advertising</b>		<b>\$2,420.00</b>	<b>\$2,420.00</b>	<b>\$2,920.00</b>
<b>100 162 573 20 49</b>	<b>Art Grants</b>				
	<b>2019 Grants Awarded</b>				
	Valley Musical Theater		\$2,000.00	\$2,000.00	
	EDA - Buskers in the Burg		\$2,000.00	\$2,000.00	
PO 0179843	Inland Poetry		\$2,000.00	\$2,000.00	
	Ellensburg Film Festival		\$2,000.00	\$2,000.00	
	Gallery One		\$2,000.00	\$2,000.00	
	Spirit of the West		\$2,000.00	\$2,000.00	
	CWDE - Spring Ballet		\$1,500.00	\$1,500.00	
	Jazz in the Valley		\$1,500.00	\$1,500.00	
	PUNCH Projects		\$1,500.00	\$1,500.00	
	Hotel Windrow		\$1,500.00	\$1,500.00	
PO 0108170	ECR - Radio Drama		\$800.00	\$800.00	
	Ellensburg Dance Collective		\$700.00	\$700.00	

2020 EAC Spending Plan

		Kildeer String Band	\$700.00	\$700.00	
		Curbside Arts Studio	\$500.00	\$500.00	
		Quilters in the Valley	\$500.00	\$500.00	
		Make Music Ellensburg	\$500.00	\$500.00	
		ECR (2018 roll over)	\$300.00	\$300.00	
		Poet Laureatte (not part of grant proc)			\$2,500.00
		<b>2020 Awards</b>			\$22,000.00
		<b>Total Art Grants</b>	<b>\$22,000.00</b>	<b>\$22,000.00</b>	<b>\$24,500.00</b>
	<b>100 162 573 20 64</b>	<b>Capital/Public Art</b>			
		City Permanent Acquisition	\$5,000.00	\$1,000.00	\$2,500.00
2018		Encumbered-R.Elliott Piece	\$10,000.00	\$10,830.00	
		Hal Holmes Mural	\$0.00	\$2,240.00	
		2019 Bus Shelters	\$0.00	\$12,500.00	\$12,500.00
		<b>Total Capitol/Public Art Balance</b>	<b>\$15,000.00</b>	<b>\$26,570.00</b>	<b>\$15,000.00</b>

<b>Balance Forward</b>	<b>Est Balance Forward 2019</b>	<b>\$57,647.06</b>
<b>2019 10% for the Arts plus Art Walk Revenue</b>		<b>\$50,945.00</b>
<b>2019 Estimated Expenditures</b>		<b>\$60,385.00</b>
<b>Balance Forward</b>	<b>Est Balance Forward 2020</b>	<b>\$48,207.06</b>
<b>2020 10% for the Arts plus Art Walk Revenue</b>		<b>\$50,900.00</b>
<b>2020 Estimated Expenditures</b>		<b>\$53,015.00</b>
<b>Balance Forward</b>	<b>Est Balance Forward 2021</b>	<b>\$46,092.06</b>

<b>2020 Percentages</b>
<b>Arts Grants - 46% \$24,500</b>
<b>Operations - 25% \$13,015</b>
<b>Cap/Pub Art - 29% \$15,500</b>

<b>2019 Percentages (original)</b>	<b>updated for estimated spending:</b>
Arts Grants-45% (\$22,500)	36% - \$22,000
Operations-27% (\$13,445)	20% - \$11,815
Cap/Pub Art-30% (\$15,000)	44% - \$26,570

<b>2018 Percentages:</b>
<b>Art grants- 40% (20,000)</b>
<b>Operations- 35% (17,500)</b>
<b>Cap/Pub Art-25% (12,500)</b>